

Long-Range Strategic Visioning – Planning Board Study

Where should La Montañita Co-op be five, ten, or even forty years from now?

To develop a vision, we need to understand the issues and trends that will impact our ability to meet our Ends in the years ahead.

Read:

["Thinking Strategically," by Marshall Kovitz in CG #144, Sept.–Oct. 2009](#)

["From Cool Ideas to Cooler Results," by Joel Kopischke in CG #155 July - August 2011](#)

Consider:

- Increased access to, and purchase of healthy foods.
- A growing regenerative agriculture sector that uses sound environmental practices.
- A thriving and sustainable local economy that benefits members and community.
- A strengthened co-operative community

For each of our Ends, what topics will be important for the Board to understand in order to develop a vision of the co-op's future? What resources exist to help us understand these topics, and what experts (people or organizations) exist that we may be able to partner with as we explore these ideas?

During Board Study, we will brainstorm and discuss topics, resources and experts that we can use to help us plan and develop our Board Study with the goal of improving our capacity for long range strategic visioning.