

# *November Board Study Instructions*



## ***RESULTS-BASED ACCOUNTABILITY AT THE COOP: A BRAINSTORM***

**SYNOPSIS:** After holding two Board Studies aimed at introducing the RBA framework to members, staff, and the Board, this month's session will be used to explore the short-term goal of assessing Coop programs designed to meet End 2 and the long-term goal of establishing a baseline for future Ends Reports. Key goals of this Board Study include:

- 1. Engaging our Value Chain Development team in a brainstorm with members, staff, and the Board about their current efforts related to growing New Mexico's regenerative agriculture sector*
- 2. Exploring quantitative and qualitative performance measures that can be used to evaluate the Coop's compliance with End 2*
- 3. Identifying how to apply these performance measures to evaluate the Coop's compliance with the Coop's other Ends*

### **GUEST SPEAKERS (Tentative)**

- 1. Michele Franklin*
- 2. Benjamin Bartley*
- 3. Steve Warshawer*

### **BOARD STUDY MATERIALS**

- 1. FY 2016 Ends Report*

### **KEY TERMS FOR DISCUSSION**

- 1. Baseline*
- 2. Performance measure*
- 3. Qualitative and quantitative data*

## DISCUSSION QUESTIONS

The RBA framework poses three questions for identifying quantitative and qualitative performance measures to assess the Coop's compliance with End 2:

1. *How much do we do?*
2. *How well do we do it?*
3. *Is anyone better off?*

The following diagram taken from the RBA Guide (that was presented at the last Board Study) can be used to better understand how this framework can be applied to meeting End 2:



Figure 2