

La Montanita Food Cooperative
RULES FOR CAMPAIGNING FOR LA MONTANITA BOARD OF DIRECTORS

In response to an extraordinary number of candidates running for the 2016 Board elections it becomes evident that parameters be set for date and time for campaigning to accommodate any number of candidates who wish to campaign at the La Montanita stores. Parameters are set to ensure a pleasant supportive environment for member shoppers, candidates and store staff and to provide adequate focus on the individual candidates as they introduce themselves and their personal reason for their candidacy.

Candidate Rules for Campaigning at the La Montanita Coop stores

1. Candidates have a two week period to campaign for their role as a candidate for the Board of Directors. Campaigning at the La Montanita stores begins the first day of the election period, 7am November 1st, at the start of the business day, and ends at the close of the business day the last day of elections, November 14th.
2. Candidates must email Jason Trant at jason.trant@lamontanita.coop (no texts, email only) at least 24 hours in advance to request a time to campaign at any of the La Montanita stores to ensure no conflicts of scheduling.
3. Campaigning at La Montanita stores is limited to one candidate at a time during their time scheduled.
4. Each store manager or assistant store manager may use their expertise and discretion to determine the details of **where** and how you campaign at that particular store, so be sure to inquire about this when you arrive at the store.
5. Campaigning is limited to 3 times per week; your choice of which days you campaign and which store, as long as there are no conflicts. Candidates at this time may explain their personal reasons for running for the board but may not seek signatures on petitions that are a separate issue and not up for a vote. You may campaign for a maximum of 2 hours each time. When arriving at the store, check in with the store manager, assistant store manager or the manager on duty to let her/him know you have time allotted on this day and you will be outside.
6. When you solicit a shopper, never stand in her/his path as she/he approaches. Always stand to the side of the shopper's path. As the shopper approaches, ask politely if you may talk to her/him about the upcoming board election. Be respectful in order to avoid any complaints so that the experience is pleasant for all involved.
7. Tell member shoppers they will be able to vote electronically November 1 through November 14th. Members should have received their login and password via email on October 31st. Ballots must be submitted by 11:59 November 14th. If they did not receive a login and password they

can go to the info desk for their information. Tell them they may also pick up a blank ballot and envelope at the Information Desk.

8. Candidates may campaign for themselves to be elected to the Board. Campaign time is for personal introduction only.