#### LMC Board of Directors Monthly Meeting August 16, 2022, 5:45 pm

Attendees: Michael Smith Liz Davenport Valerie Smith John Kwait Elias Murray Maggie Seeley Nina Rosenberg Kari Sutton Peter Chestnut James Esqueda Rob Dixon Ryanne Hoogeboom David Glober

Member Comments – there were no member comments

#### **Approve Revised July Board Minutes**

• Voted to approve unanimous

### **Policy Committee -New Ends Proposal**

- Board voted unanimously to approve new Ends Policies
- New Ends:
  - LMC is a thriving cooperatively-owned business where people can buy great food, knowing their purchases make a difference. We will:
    - Make healthy food and goods accessible.
    - Promote environmental sustainability in our practices and products.
    - Champion local food systems.
    - Create a workplace based on dignity, opportunity, and fair compensation
    - Welcome and celebrate our whole community.
- Members would be interested in the new Ends a one page in the Bean would be good
- Need to be updated with the Marketing department, in the board manual, on the website.

### **Finance Committee Report**

La Montanita Monthly/Quarterly Financials Fiscal Year 2021-2022				
Period Ending 6/30/2022	Quarter: 4		Period: 10	
Indicator	Jun-20	Jun-21	Jun-22	Min. Target
Comp Sales	-4.79%	6.19%	1.95%	3%
Net Income	-1.63%	6.44%	-2.54%	1%
Days Cash on Hand	32.67	35.88	37.82	12
Current Ratio	1.59	3.82	3.97	1:1
Debt to Equity	0.86	0.26	0.28	<2
Legend:	At or above targ Below Target	et		

- The Finance Committee reviewed the new budget and recommends it to the full Board
- Vote to approve was unanimous.

## **Board Development Committee Report**

- Valerie sent 2 self-evaluation tools to the board prior to meeting
  - Discussion was positive but wanted something easy to perform and use
  - Kari will create a scoring tool and send it out before the next board meeting. Board members will then fill out and return to Kari
  - We will review when the board schedule permits
- Move Executive Sessions
  - Having the executive sessions after the board meetings can run too late for some
  - The executive session, when needed, will be scheduled before the board meeting
  - GM will give advanced notice for scheduling when an executive session is needed
- Valerie proposed there be a plan for holding in-person meetings
  - Final budget didn't include funding for rental fees
  - James, others will explore possibilities for locations, prioritizing outdoors and free

## Member Engagement Committee Report

- There have been no meetings the past 2 months
- Meeting will be scheduled on Sept. 13 with Marketing Director to discuss where the committee's efforts can be most helpful

# **GM FYI Report**

- July Sales
  - Total coop comp sales were up 8.1% for the month
    - Gallup down 2.4%
    - Nob Hill up 12.8%
    - Santa Fe up 11.6%
    - Rio Grande up 11.3%
    - Distribution Center down 10.91%
  - Transactions are up 6.5% compared to last year
  - Our average basket size is \$37 compared to \$35 last year
  - Our average Distribution center order is \$757 compared to \$685 last year
  - Sneak Peek for August comp sales trend at 5.13%
- Membership
  - July memberships were at 14,117 above our benchmark of >14,000
  - July was out annual member survey month!
    - The final count of Member Surveys are in for this year
    - Digital survey collected: 1,391
    - Paper: 587
    - Total: 2,059
    - Compared to last year we collected 1856 digital and 634 paper surveys
  - A difference of 431 total survey's less than 2021, we attribute the general shopper survey that was held in May as a primary driver for the lower numbers this year

- We now have both survey results to help guide us in better understanding of our shopper and member-owners
- A typical survey response rate can range between 5% 10% and this year's member survey response is approximately 14.5%
- Round Up for Change Program
  - The July Round Up for Change recipient was Warehouse 508. We successfully raised \$9,009 for the organization in July!
  - Warehouse 508 provides programs for the youth including music, poetry, photography, breakdancing and mural arts. Giving youth the option to explore many avenues of creativity for a healthy outlet for life

### **GM Policy Monitoring Report**

- L4: Budgeting and Financial Planning
- Voted unanimously to approve report, in addition to the proposed budget.

## **GM Ends Definitions and Interpretations**

- James shared the interpretations and some context by email ahead of the meeting. Addressed comments and suggestions
  - Comments:
    - New ends split local and sustainable goals? Focus on local/regional as it is most measurable
    - Water management, do we track in stores? Hard to measure as we sell water
    - Do we send assessments to our producers?
    - Make a case for environmental approach metrics as best we can
  - If you have any other comments/suggestions/changes please get them to James within 1 week. Changes to interpretations not easily incorporated at this point
  - Other than small adjustments resulting from comments and discussion, board supported interpretations for October Ends report.

## 2022 Annual Member/Owner Gathering

- Proposed format: Virtual/Zoom to maintain attendee safety as COVID rates still high. Also noted there's not enough time left for planning a live event.
- Operations offered selection of October dates and Wednesday, October 19, 2022 @ 6pm, was the preferred day.
- Proposed length 90 minutes
  - Show Elements:
    - BOD Presentation info to M&M Wed. Aug. 21
    - Management Reporting info to M&M Wed. Aug. 23
    - Audience Participation options such as raffle, games, etc.
    - Board Candidate Platform
      - Panel of questions presented by host?
        - Intro & opening statement
        - Followed by 6-10 questions with 1 min. response or less
    - Virtual backgrounds for attendees and music planned
  - Tentative dates for annual presentation preparation:

- First draft show due Tue, Oct 4, 2022
- Second round show due Fri, Oct 7, 2022
- Finalized show due Tue, Oct 11, 2022
- Show run through Wed, Oct 13, 2022
- Comments:
  - Suggestion: Invite speaker from IPCC
  - Finance presentation 10 min.
  - Each board member needs to invite 10 other members to attend

### Action Items

- 1) Valerie will send Board portion plan for Annual Meeting by 8/21.
- 2) Nina will send policy manual with updated ends for posting on web.
- 3) Kari will convert BOD self-evaluation checklist to survey and send to the board